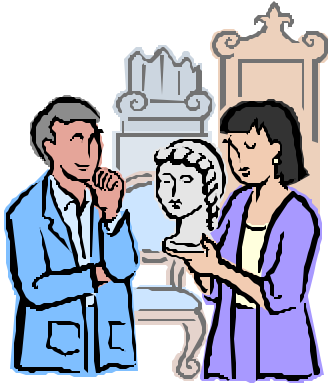


Environmental Management Systems (EMS) Workshop Series

Getting Started: Creating An Environmental Management Policy And Work Plan that work for you!



Environmental Management Systems or EMS are consistently promoted by CAST as being the surest method of systematically managing your property's environmental impact, conserving on consumption of water and energy resources and hence improving the bottom line, and by improving your property's social standing in the community through staff participation, motivation and creativity.

The challenge is in getting started. Where do I begin? If this sounds a familiar question, then this workshop is for you! Learn how to start right! Did you know that your key staff members should be involved in developing the **environmental management (EM) policy**? Learn the techniques for developing policies **or** if you already have a policy, then learn how to make your existing EM policy better! The workshop also instructs on the creation of a **work plan** which sets out how your policies will be implemented!

Bring your EM Policies to the Workshop!

This is a half-day seminar designed for all travel and tourism businesses and employees.

Who should attend?

- CEOs, General Managers
- Supervisors, Heads of departments or other key staff
- Staff of tourism boards, ministries
- Persons interested in EMS for sustainable tourism businesses

Cost per person:

- \$125 (CHA Member participants)
- \$150 (CHA Non-Member participants)
- Group discounts of 10% available for more than 3 persons attending per organization

Includes EMS Manual and course materials

Book your space now! Download your registration forms at
www.cha-cast

(Contact CAST for your organization's custom designed course.
Advertised prices may vary)



1000 Ave Ponce de León
5th Floor, San Juan
Puerto Rico 00907
Phone: (787) 725-9139
Fax: (787) 755-9108

E-mail: cast@caribbeanhotels.org

Website: www.cha-cast.com



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