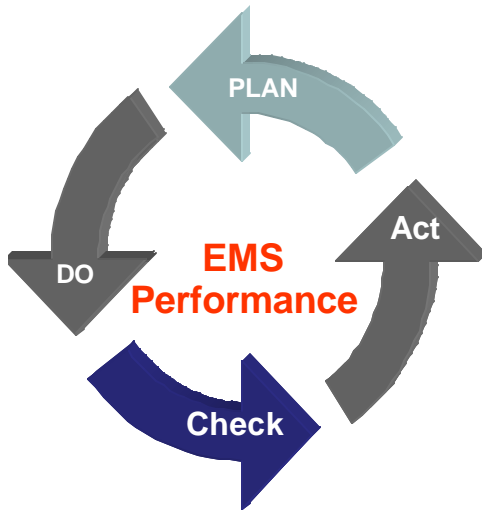


# Fundamentals of Environmental Management Systems (EMS)

EMS Workshop Series brought to you by CAST



Environmental Management Systems or EMS have been consistently promoted by CAST as the surest method of systematically managing your property's environmental impact, conserving on consumption of water and energy resources and improving its bottom line, and developing your property's social standing in the community through staff participation, motivation and creativity.

This course introduces participants to the fundamental principles of EMS, including the importance of setting environmental/social goals and objectives to achieve improved performance. Sustainable tourism certification systems managed by CAST are also discussed, such as Green Globe 21, Blue Flag and Quality Tourism for the Caribbean (QTC). Learn how your businesses (large, medium or small) can derive significant benefits from implementing EMS!



1000 Ave Ponce de León  
5<sup>th</sup> Floor, San Juan  
Puerto Rico 00907  
Phone: (787) 725-9139  
Fax: (787) 755-9108

E-mail: [cast@caribbeanhotels.org](mailto:cast@caribbeanhotels.org)  
Website: [www.cha-cast.com](http://www.cha-cast.com)

This is a **half-day** seminar designed for all travel and tourism businesses and employees

#### *Who should attend?*

- CEOs, General Managers
- Heads of departments, Supervisors and other Hotel staff
- Staff of tourism boards, ministries
- Persons interested in EMS for sustainable tourism businesses

#### *Cost per person:*

- \$125 (CHA Member participants)
- \$150 (CHA Non-Member participants)
- Group discounts of 10% available for more than 3 persons attending per organization

*Includes EMS Manual and course materials*

**Book your space now! Download your registration forms at [www.cha-cast](http://www.cha-cast)**

(Contact CAST for your organization's custom designed course.  
Advertised prices may vary)

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